

# Sage Media Planning & Placement



Sage Media Gains 86% of Precious Time by Switching to PayClearly.

## CHALLENGE

Sage Media Planning & Placement, a media service company in Washington DC, uses broadcast television, cable, radio, digital, print, and outdoor advertising to create media campaigns to achieve their clients' goals. Sage, like PayClearly, has always focused on what is most important, their clients and campaigns receiving the best possible service. A number one factor in fulfilling that promise is speed - from getting the campaign up and running to making vendor payments to reconciling with QuickBooks. Sage requires the utmost control over making payments, receipt of payments, creation of payments and the ability to separate multiple vendor accounts that are under one umbrella. Like all media service companies, much importance is placed on making payments, yet, it also needs to be the least time-consuming task.

## PROCESS

With a thorough understanding of the payment process, coupled with the specific needs of Sage Media Planning & Placement, PayClearly promised speed, customer service, seamless integration to QuickBooks and an interface that would be simple to use. It was clear to the PayClearly team that Sage had the ability to save more time on tasks; help desk questions, submittal and upload of payments, vendor updates, proof of payments, etc. Together, Sage and PayClearly were able to work through a comprehensive payment solution, customized to solve many of their crucial issues. And ultimately, the promise that PayClearly would be available for support and any questions during their busiest times, made a huge impact on choosing to switch to PayClearly.

## Processing Payments with PayClearly:

- ✓ Over 86% of time saved submitting payments
- ✓ Payment process = 2 minutes instead of 15
- ✓ 24/7 Immediate response support



## RESULT

Sage Media Planning & Placement not only consistently receive the 24/7 support promised to them, they also get their problems brainstormed and solved with immediacy. Funds are pulled daily, making reconciliation a breeze, access is at their fingertips, giving Sage the ability to update vendors on the fly & most importantly: no waiting. Actual receipts are forwarded directly to the rep, leaving no questions unanswered. If payments aren't processed, PayClearly follows up without interrupting Sage's workflow. As far as customer service, the Business Manager, Pattie Durgin stated, "PayClearly is 100% on the ball, they took to heart our suggestions and made them happen." She went on to add, "and best of all - the acceleration of payment processing through PayClearly lowered operational costs significantly." In previous cycles it took fifteen minutes to send a batch of payments, with PayClearly, it takes two minutes to send a payment file which has saved them a total of 199 hours since starting with PayClearly mid-June of this year. Sage Media Planning & Placement is able to use this extra time to better service their clients' needs.

